



ICONIC AWARDS

WELCOME

Welcome to the very first Iconic Awards. A night of glamour and opulence at The Midland Hotel Manchester.

A night to simply award and recognise those within the industry the leaders, the new, the upcoming, the influential and those that deserve the spotlight.

The Iconic Awards is Manchester's newest and most prestigious celebration of excellence, recognising the visionaries, trailblazers and changemakers who are shaping the future across business, entertainment and community.

More than an awards ceremony, The Iconic Awards is an unforgettable black-tie experience where achievement meets elegance. Bringing together influential leaders, rising stars, industry pioneers and distinguished guests, the event celebrates those whose passion, dedication and impact have earned them iconic status.

Set against the backdrop of the opulent Midland Hotel, inspiring moments await.

The Iconic Awards provides a platform to honour outstanding success while creating meaningful opportunities for networking, collaboration and celebration.

Whether recognising achievement or emerging excellence, The Iconic Awards shines a spotlight on the people and organisations making a lasting difference in their industries and communities.

Join us for a spectacular night where excellence is celebrated, success is recognised, and tomorrow's icons take centre stage.

EXPOSURE

WEB

Sponsors logo's and direct click links will be featured on our website, and will remain for the full year from date of agreement.

This sustained online presence ensures continuous exposure for all our sponsors, maximising your brand recognition.

By adding brand logos, in unmissable traffic locations (application page, information page and award event/tickets page) we keep you in the forefront of where people go to.

SOCIAL

Our social media platforms will highlight your brand as an official sponsor featuring links to your social media and websites.

All our created materials used for social media posting, have an eye-catching appeal, recognisable audio and work successfully alongside current/trending posts.

This approach ensures maximum brand exposure, across all our social media channels.

VENUE

Screens in the main room prominently display your logo.

A large screen central to the main stage will showcase our sponsors logo's and branding throughout the entire event (sponsorship package dependent).

Sponsor logos are first seen via the red carpet entrance on our red carpet backdrop (package dependent).

The sponsor details will be on a continuous loop, ensuring constant visibility of branding, company details and logos throughout.

INSTAGRAM

We chose Instagram as our main social media platform, as it has a proven history of being our best audience. (for The Alternative Awards, our sister event)

81% quality audience

18.9% follower growth (30 day period)

12.5% engagement rate

89 AQS Score = high percentage of authentic audience, high likes activity, excellent comments activity.

Reachability and Authenticity - excellent

(HypeAudit July 2026, Alternative awards page)

PACKAGES

BRONZE



SILVER



GOLD



PLATINUM



HEAD



Anyone interested in sponsoring both The Alternative Awards and The Iconic Awards, please contact us to discuss a discount.

If you have any bespoke requirements, feel free to contact us to discuss further.



BRONZE

Company branding will be featured on the website for duration of the awards, publicised across all social media platforms, with 3 dedicated posts highlighting your company's presence at the event.

Your logo will be included on both printed and digital advertising flyers.

All branding will be incorporated into the promotional programme, including a quarter-page advertisement (which we can design if needed).

You will receive an 8-person table with 4 complimentary tickets.

£1000



SILVER

Company branding will be featured on the website for duration of the awards, publicised across all social media platforms, with 5 dedicated posts highlighting your company's presence at the event.

Your logo will be included on both printed and digital advertising flyers (provided by the sponsor).

All branding will be incorporated into the promotional programme, including a half-page advertisement (which we can design if needed).

A flyer will be added to the winner gift bags at the event. (provided by us).

You will receive an 8-person table with 8 complimentary tickets.

Half page advertisement in Twisted Edge Magazine at a date to be decided.

£1500



GOLD

Company branding will be featured on the website for duration of the awards, publicised across all social media platforms, with bi-weekly dedicated posts highlighting your company's presence at the event.

Your logo will be included on both printed and digital advertising flyers.

All branding will be incorporated into the promotional programme, including a full-page advertisement (which we can design if needed).

A flyer will be added to the winner gift bags at the event (provided by us).

Your logo in medium size will be featured on the red carpet backdrop.

Your logo will be displayed on rotation across screens throughout the event.

Award named after your company.

You will receive an 8-person table with 8 complimentary tickets.

Half page advertisement in Twisted Edge Magazine.

£2500



PLATINUM

Company branding will be featured on the website for duration of the awards, publicised across all social media platforms, with bi-weekly dedicated posts highlighting your company's presence at the event.

Your logo will be included on both printed and digital advertising flyers.

All branding will be incorporated into the promotional programme, including a full-page advertisement (which we can design if needed).

A flyer will be added to the winner gift bags at the event (provided by us).

Your logo in large size will be featured on the red carpet backdrop.

Your logo will be displayed on rotation across screens throughout the event.

Write up and company details showcased on the main screen.

Branded promotional gifts for your table and guests.

Award named after your company.

You will receive an 8-person VIP table with 8 complimentary tickets.

Two page advertisement in Twisted Edge Magazine. Which includes a photo shoot by our endorsed photographers.

£3500



HEAD

Company branding will be featured on the website for one year, publicised across all social media platforms, with weekly dedicated posts highlighting your company's presence at the event.

Your logo will be included on both printed and digital advertising flyers.

All branding will be incorporated into the promotional programme, including a full-page advertisement (which we can design if needed).

A flyer will be added to the winner gift bags at the event (provided by us).

Your logo in extra-large size will be featured on the red carpet backdrop.

Your logo will be displayed on rotation across screens throughout the event.

Write up and company details showcased on the main screen.

Award named after your company.

You will receive 1 x 10-person VIP table at the front with complimentary tickets.

Your company will receive a four-page feature + front cover in Twisted Edge Magazine to be completed at your preferred time which includes a photo shoot by Twisted Edge Endorsed photographers.

Branded table decor set.

Complimentary bottle of wine.

Logo on 360 videos.

Pop up banner stand supplied and printed.

Logo on promo model clothing.

£5000

CONTACT

If you would like to discuss additional options or make any changes to better tailor our packages to meet your needs, please don't hesitate to contact us.

This is also the most efficient way to secure your sponsorship space.

To proceed, simply let us know which package you would like to book, provide your business and contact details, and specify where to send the invoice.

Our contact details are as follows:

www.xiiic.com

info@thirteeneventsofficial.co.uk

support@thirteeneventsofficial.co.uk

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